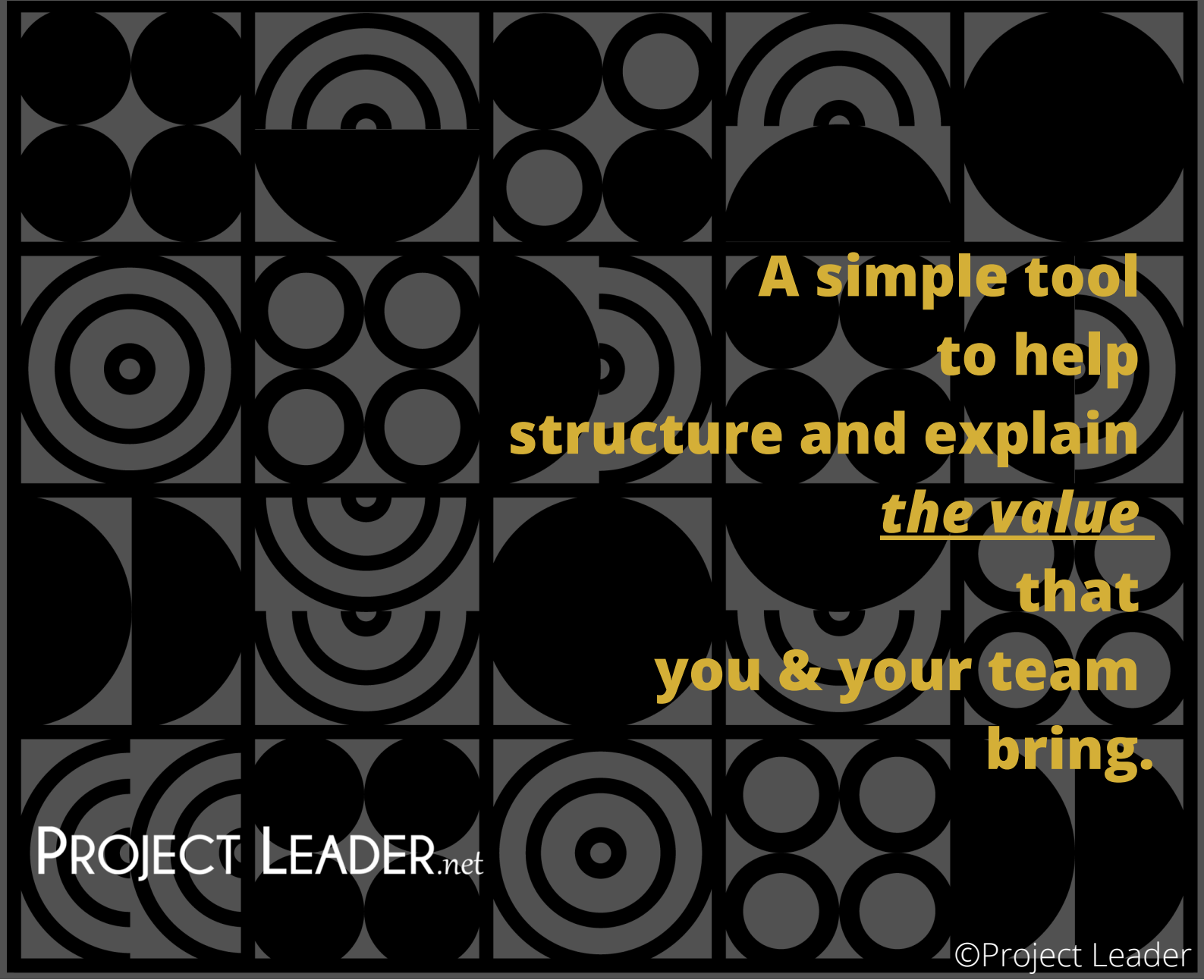




Value Canvas



**A simple tool
to help
structure and explain
the value
that
you & your team
bring.**

How to explain the Fantastic Value you & your team really bring.

This is for you, as the person responsible for improving delivery. It can act as a quick checklist to;

- use privately as a tool to think through, develop, clarify, collate & test the impact you & your team bring. (It's not enough to do a great job; people need to know!)
- use with your team to help develop your team's positioning, messaging and what you require in order to be successful, all in a digestible form.
- use as the basis to tell everyone publicly about the great value you and your team bring.

In one page, it can also be ...

- a succinct explanation of your operating model.
- a one-page handbook for your team.
- an insight into how you plan to work smarter & faster.

Complete each of the 6 Sections on the following page, as succinctly as you can. **Note:** For ease, we use 'P3&C' instead of Project, Programme, Portfolio or Change.

- Who you're helping.
- The Value you bring.
- The Operational Reality.
- How you enable decision making is key.
- Getting the right people on the bus.
- So what.

P3&C Capability		Value Canvas	PROJECT LEADER.net
Who	What does 'Who' Value	What can we achieve for 'Who'	
Value Proposition:		Values:	
Key Activities	Key Channels to Communicate Value	Secret Sauce	
Key Decisions	Decision Culture	Decision Support	
Key Resources & Competencies Req. - Internal		Key Resources & Competencies Req. - External	
Implications on Cost		Implications on Results	
mail: hello@projectleader.net		visit: projectleader.net	

You'll build your Canvas.

Choose;

- Keep it in your drawer or
- put it on your wall as a reminder.

But you need answers to these in any operational unit or when you need to move to a different OM.
(Operational Model).

There's help on how to complete your Value Canvas at our website; projectleader.net

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Key Decisions	Decision Culture	Decision Support
Key Resources & Competencies Req. - Internal	Key Resources & Competencies Req. - External	
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*Value
Canvas*

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